

2024 SAMCAR sponsorship

ANNUAL MEMBERSHIP DUES • EVENT TICKETS • EXCLUSIVE RECOGNITION & PROMOTION • SUPPORT SAMCAR FOUNDATION

WHY SPONSOR SAMCAR IN 2024? Leverage your affiliation with the San Mateo County Association of REALTORS® to reach an audience of your colleagues with exclusive recognition, event tickets and promotional opportunities, positioning you as an elite resource in your industry and demonstrating your commitment to organized real estate and charitable work in support of local housing. *Sponsors enjoy exclusive benefits including:*

SPONSORSHIP LEVEL Annual Contribution # sponsorship spots available	PLATINUM \$5,000 Limit 2	DIAMOND \$3,500 Limit 4	GOLD \$2,500 Limit 6	SILVER \$1,700 Limit 8	BRONZE \$1,000 Limit 10
2024 MEMBERSHIP DUES					
PRIMARY AFFILIATE or BROKER (Local only)	✓	✓	✓	✓	✓
+ AFFILIATES: # Affiliate Representative(s)	15 reps	10 reps	8 reps	5 reps	1 rep
+ REALTORS: # Salespersons (Local dues only)	3 Realtors	2 Realtors	1 Realtor		
EVENT TICKETS & RECOGNITION					
Tickets & invitations to all SAMCAR Special Events in 2024, including: 2024 Installation, Fundraiser Events and more!	10 tickets	8 tickets	6 tickets	4 tickets	2 ticket
Logo on special EVENT FLYERS, SIGNAGE & PROGRAMS (Reaches over 3,000 social media viewers/email recipients)	✓	✓	✓	text only	text only
Exclusive reserved MARKETING MEETING presentations	✓				
Exclusive SPEAKER SERIES SPONSOR	✓				
EXCLUSIVE RECOGNITION & PROMOTION					
Logo on the SAMCAR HOMEPAGE SLIDESHOW	✓	✓			
Logo + link on www.samcar.org/sponsors	✓	✓	✓	text + link	text + link
YPN SPONSOR RECOGNITION 5% of your contribution supports YPN programs	✓	✓	✓		
Logo + link in RELAY EMAIL NEWSLETTER (Delivered to over 3,000 recipients every week)	✓	✓	✓	text + link	text + link
Recognition on Sponsors page of weekly TOUR SHEET shown on-screen during weekly MARKETING MEETING	✓	✓	✓	text only	text only
Complimentary Full Year TOUR SHEET ADVERTISEMENT <i>*Limited to one (1) ad space per sponsor firm. Space subject to availability.</i>	Full page* or any available ad space	Full page* or equivalent combination	Banner*	Bizcard*	Bizcard*
% Discount on any additional TOUR SHEET ADVERTISING	100%	85%	75%	65%	55%
Special annual THANK YOU GIFT	✓	✓	✓	✓	✓

Contact Dalen Gilbrech at dalen@samcar.org to become a sponsor.