# Ninety-Nines Magazine Advertising

Every member and Friend of The Ninety-Nines receives the *Ninety-Nines* magazine six times a year. The magazine is also available on <u>www.Ninety-Nines.org</u>

## ADVERTISING RATES

advertisingmgr@ninety-nines.org or 99s Headquarters 844-994-1929

Size	1x	Зx	6х
Full Page	\$1,000.00	\$ 950.00/issue	\$ 900.00/issue
½ Page	\$700.00	\$ 665.00/issue	\$ 630.00/issue
¼ Page	\$450.00	\$ 427.50/issue	\$ 405.00/issue
Business Card	\$99.00	\$95.00/issue	\$89.00/issue
Inside Back Cover	\$1,800.00	\$1,710.00/issue	\$1,620.00/issue
Outside Back Cover* * Outside Back Cover not available Nov./Dec. or Jan./Feb. Issues	\$2,500.00	\$ 2,375.00/issue	\$2,250.00/issue

Multiple placement discounts only apply if paid in full. Advertising rates may change at any time.

All advertising must be prepaid by check to: Headquarters Manager The Ninety-Nines Inc. PO Box 950374 Oklahoma City, OK 73195-0374

Or paid by credit card by calling 1-844-994-1929, ask for the Headquarters Manager.

## SUBMISSION OF ADVERTISING MATERIAL

Please provide completed ad as a press quality CMYK PDF or 300 dpi CMYK TIF. Production work on any advertising performed by publisher or printer will be charged to advertiser.

#### Please email completed ad to <u>news@ninety-nines.org</u> prior to deadline shown.

Production schedule – Due Dates: Feb 1, Apr 1, Jun 1, Aug 1, Oct 1, Dec 1.

#### ADVERTISING SPECS

Size-Horizontal and Vertical	Production
Full Page	7.25" wide X 9.5" tall
Full Page Bleed	9" wide X 11.5" tall
1/2 Page H	7.25" wide X 4.25" tall
1/2 Page V	3.5" wide X 9.5" tall
1/4 Page H	7.25" wide X 2.5" tall
1/4 Page Block	3.5" wide X 4.75" tall
Business Card	3.5" wide x 2" tall